## Prohibited Merchant Classifications

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## Below is a list of prohibited businesses:

Aggregators Airlines BRAM/Card Brand Issues Business Investment Opportunities/Get Rich Quick	**Merchants Requiring Registration:  Direct Marketing-Travel (MCC 5962)  Outbound Telemarketing (MCC 5966)  Inbound Telemarketing (MCC 5967)  Online Pharmacies (MCC 5912/5122)  Online Tobacco/Tobacco Products (MCC 5993)  Online Dating (MCC 7273)  Lottery (MCC 7800)  Gambling (MCC 7801/7802)  Adult Content (MCC 7841)  Games of Skill (MCC 7994)  Online Gambling (7995)  Money Service Businesses  Mortgage Loan Modification  Online Dating  Payday Lenders / Title Loans
Cash Gifting	**Payment Facilitators
Chain Letters	P2P Payments
Collection Agencies	Penny Auctions
Counterfeit Goods/Replicas	Pyramid Schemes
Credit Card Protection/ID Theft	Debt Consolidation
Credit Restoration Crowdfunding Cyber Lockers	Decryption Products

Prepaid/Stored Value Cards

Prohibited Deceptive Marketing Practices:

Discount Buying Clubs (including membership for

Embassies/Consulates/Foreign Government

Financial Consultants (including Stock Trading

discounted travel)

Drug Paraphernalia

**Extended Warranty Programs** 

File Sharing/Cyberlockers

• Forwarding of credit card numbers to 3rd party E-Cigarettes

Negative Response Model

Negative Renewal Option

• Upselling for recurring memberships

• Free/Discounted-Trial/Pay for Shipping Only

• Unclear Terms and Conditions

• Pre-Checked Boxes

Poor Refund Policy

**Psychics** 

Tax Relief

Timeshares

Telemedicine/TeleDoc

Brand Damaging Issues

• False Sense of Urgency to Purchase

• Bogus/Unrealistic Claims

Virtual/Digital Currency/BitCoin

Fortune Tellers Gambling/Lotteries

Advice/Education)

Government Grants

**Foreclosure Protection** 

Herbal Smoking Blends

Illicit Drugs/Tools

IT Services Help Desks

Jamming Devices (Cell Phone Services)

Lead Generation Services (including selling Likes &

Followers on Social Media platforms)

Lifetime Subscriptions/Finance companies

Loans/Loan Renegotiations

Marijuana/Marijuana Dispensaries/Products

Medical Discount Packages

Merchants located outside the U.S.

Merchants on MATCH

\*\*Merchant Types that Require Registration – These business types require registration with the Card Brands